

ABSTRACT OF THE DISCLOSURE

A method is taught for offering for purchase user selected earth imagery content in the form of a photo product. The method comprises the steps of receiving earth imagery metadata from a plurality of earth imagery content providers; overlaying the earth imagery metadata on a mapping application provided by a service provider that offers earth imagery content; a user communicating over a channel with the service provider, the user locating a geographical area via the mapping application and dynamically selecting via the on-line interactive man-machine interface a desired geospatial area represented by one or more user defined polygons; converting the user-selected geospatial area represented by one or more polygons to a data string ; and transmitting the data string over a channel to a fulfillment provider, the fulfillment provider generating a photo product of the desired geospatial area in a format selected by the user.

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